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UNIVERSITY OF VAASA



KVARKEN
SPACE CENTER

Kvarken Space Center

Space Data, AI and Digital Intelligence
for Energy and Environment

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Space Data Processing School
of Technology and Innovations

University of Vaasa



SPACE DATA
Earth Observation
& GNSS



AI & DIGITAL
Intelligence
& Analytics



ENERGY
Smart Energy
Solutions



ENVIRONMENT
Sustainable Future
for Our Planet

From Space to Solutions
for a **Sustainable** Tomorrow



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- ❑ Rapid growth of the global space data economy
- ❑ Explosion of Earth Observation satellite missions
- ❑ Increasing role of AI and cloud-based data infrastructures
- ❑ Importance of space data for climate, energy, and sustainability

Space data is becoming a critical infrastructure for digital and green transition.





Why Space Data Matters for Europe

Global and European developments are rapidly increasing the importance of space-based information for society and the economy.

Key drivers include:

- **European Green Deal and climate neutrality targets**
- **Fit for 55 and REPowerEU**
- **Rapid growth of the Copernicus Programme and open Earth Observation data**
- **Increasing demand for AI-enabled geospatial and digital services**
- **Strong regional energy and technology ecosystem in the Vaasa region**

Applications:

- ✓ **Renewable energy mapping**
- ✓ **Environmental monitoring**
- ✓ **Climate risk assessment**
- ✓ **Smart infrastructure**



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Why Kvarken Region?

- ❑ Strategic location between Finland and Sweden
- ❑ Strong energy and industry sector
- ❑ Digital infrastructure
- ❑ Arctic/Baltic environmental monitoring needs

Kvarken region as a hub for space-based environmental and energy intelligence.





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Vision of Kvarken Space Center:

To become a leading Nordic hub for space data systems, AI-driven Earth intelligence, and sustainable digital services.





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Focus Areas and Missions of Kvarken Space Center

- **Earth Observation data systems**
 - **AI-powered geospatial analytics**
 - **Energy transition monitoring**
 - **Environmental intelligence services**
 - **Commercial space ecosystems, emerging space models**
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- ✓ **Research and innovation in space data systems**
 - ✓ **Development of AI-driven Earth analytics**
 - ✓ **Support energy and climate transition**
 - ✓ **Educate next-generation space data experts**
 - ✓ **Enable industry and public sector services**

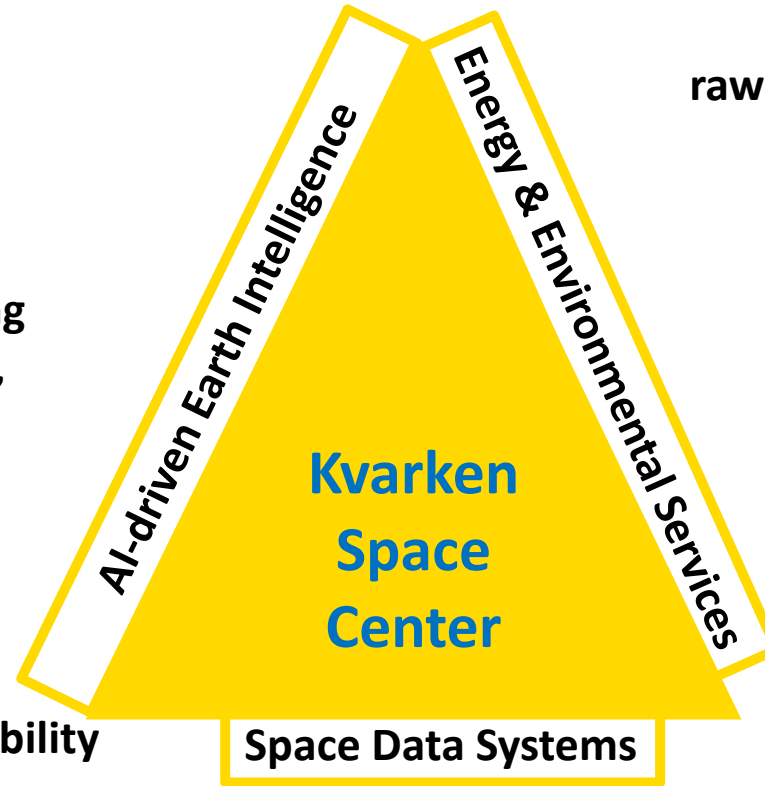


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Satellite systems provide the data, AI and digital platforms enable analysis, and the resulting insights support energy, climate, and environmental decision-making

Digital Technologies
data processing and analytics capability

- ✓ Artificial Intelligence
- ✓ Machine Learning
- ✓ Cloud Computing
- ✓ Big Data Analytics
- ✓ Digital Earth Platforms



Space Infrastructure
raw data from space systems

- Earth Observation Satellites
- Copernicus Programme
- GNSS Systems
- Satellite Data Streams
- Remote Sensing Platforms

Applications
operational services and solutions

- ✓ Energy Systems Monitoring
- ✓ Renewable Energy Mapping
- ✓ Climate Monitoring
- ✓ Environmental Intelligence
- ✓ Infrastructure Monitoring



Research Pillars

Pillar 1 Space Data Systems

- ☐ Satellite data integration
- ☐ Multi-source data fusion
- ☐ Data infrastructures

Pillar 3 Energy & Climate Intelligence

- ☐ Renewable energy monitoring
- ☐ Environmental indicators
- ☐ Infrastructure monitoring

Pillar 2 AI for Space Data

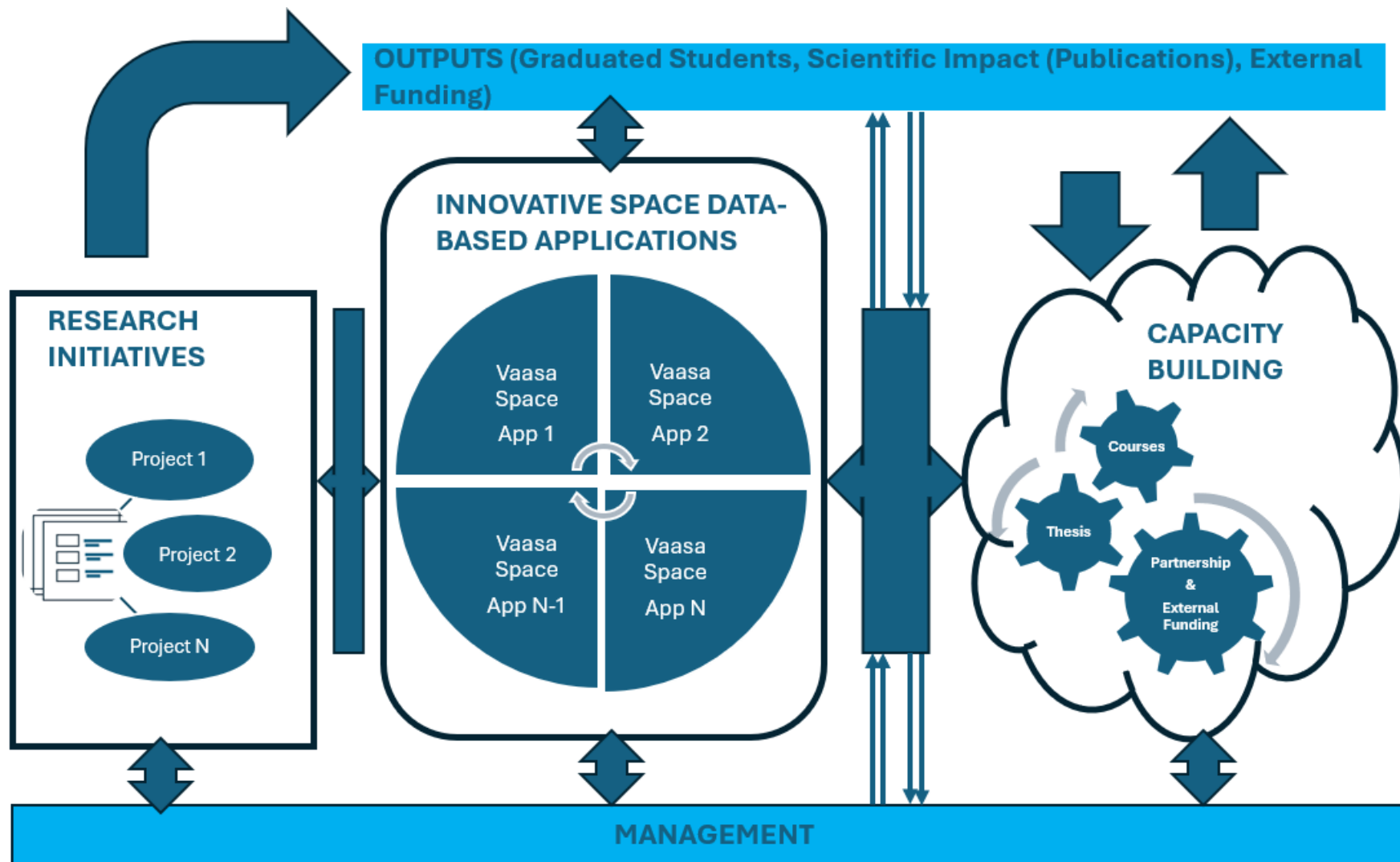
- ☐ Machine learning
- ☐ Environmental modeling
- ☐ Predictive analytics

Pillar 4 Space Economy

- ☐ Space Ecosystems
- ☐ Emerging Space Business Models
- ☐ Space Geopolitics



Conceptual framework for the Space Data Innovation Ecosystem at the University of Vaasa





University of Vaasa Space Strategy Map

VISION

European academic leadership in AI-enabled Space
Data Systems and Services

Education
&
Talent

Research
Excellence

Innovation
&
Impact

Partnerships
&
Funding

Infrastructure
&
Visibility

Implementation Platform

Kvarken Space Innovation Hub

External
Funding
Growth

Scientific
Publications

Skilled
Graduates

Industry
Collaboration

International
Visibility

Regional
Impact



Core Components of the Kvarken Space Center

- ☐ **Space Data Infrastructure**
- ☐ **AI for Earth Analytics**
- ☐ **Energy & Climate Applications**
- ☐ **Education & Talent Development**
- ☐ **Innovation & Industry Collaboration**



The Kvarken Space Center supports multiple societal and industrial domains:

- **Renewable energy systems**
- **Energy infrastructure and grid monitoring**
- **Carbon and climate services**
- **Marine and coastal monitoring**
- **Urban and regional systems**
- **Resilience and policy**



The University of Vaasa develops expertise across the full downstream value chain:

- **Earth Observation and GNSS systems**
- **Data access and preprocessing**
- **Cloud-based geospatial processing**
- **AI and machine learning for space data**
- **Application development**
- **Operational services and demonstrators**
- **Innovation and service design**

Thank you!

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