

Rules for a child's participation in the #MyKvarkenSat drawing campaign

1. Campaign and drawing organiser

University of Vaasa, Digital Economy research platform and Kvarken Space Center

Wolffintie 34, PL 700, 65200 Vaasa (Finland)

2. Eligibility

Children under the age of 18 living in the EU can participate in the campaign with the help of their family or custodians.

Participation in the campaign is free of charge.

3. Time of participation

The campaign runs from 17.11.2021 to 12.12.2021, unless Kvarken Space Center announces otherwise on the Twitter wall of the Kvarken Space Eco project (<https://twitter.com/kvarkenspaceeco>).

4. Participation

The topic for the drawing campaign is MyKvarkenSat. The entrants should provide their own drawing that include the KvarkenSat satellite. The drawing may be hand-made or done with a drawing application. Drawings must be originally made by the child and be previously unpublished. In the drawing, you should mark your name and age. Only one entry per child.

You may participate in the drawing campaign by sending your drawing in digital format. Drawings must be submitted in either JPG, PNG, or PDF formats, and be no larger than 6 MB. For example, scan your drawing or take a photo of the drawing by phone and send it to the email address mykvarkensat(at)uwasa.fi, at the latest on 12.12.2021.

The responsibility for sending correct information to the organiser lies with the sender of the drawing. The organiser is not responsible for delays in the entry notice due to IT reasons or obstacles to participation in the draw.

When you submit your drawing, you are giving permission to the organisers to use it for the purpose of promoting the KvarkenSat and the Kvarken Space Center.

Entries must not harm any third-party rights. The drawing must be suitable for publication (i.e., may not be obscene or indecent), may not harm any copyrighted work owned and/or controlled by third parties (collectively “Prohibited Material”). The drawings containing false information, prohibited material or inappropriate content, as determined by the organizer in its sole discretion, may be disqualified from the campaign.

5. Usage of drawings

The drawings will be launched to space on-board our KvarkenSat satellite. By participating, you agree that your drawing might be used in the @KvarkenSpaceEco Twitter account as part of campaign posts.

6. Prize and draw

For each of the three age groups, a single prize will be randomly selected from participants that have submitted a drawing that included their name and age.

Age groups

5 years and under

6 to 12 years

13 to 17 years

The single winner per group will be drawn on the 14th of December 2021.

The Prizes

5 years and under: LEGO Mickey Mouse and Minnie Mouse Space Rocket 10774

6 to 12 years: LEGO Deep Space Rocket and Launch Control 60228

13 to 17 years: LEGO NASA Apollo Saturn V 92176

All digitized drawings will be launched into space on-board our KvarkenSat satellite (www.kvarkenspacecenter.org).

Three participants selected for prizes will be notified directly by email and are required to provide contact details in order to receive their prize.

The prizes are non-transferable. The prizes may not be redeemed for cash. If the winner is not reached within three (3) business days of the notification, a new winner will be drawn. If, despite reasonable efforts, a potential winner does not respond, such potential winner will forfeit their prize and an alternate winner will be randomly chosen. If any potential prize winner is found to be ineligible or has not complied with these competition rules or declines the prize for any reason prior to award, such prize will be forfeited, and an alternate prize winner will be selected.

If the prize is returned to the organiser due to the participants incorrect contact information or other delivery obstacle independent of the organizer, the winner will lose the prize. The prize will not be reimbursed by the organiser if the entrant has provided an incorrect name, address, telephone number or email address or is unclear, open to interpretation, or the winner does not redeem the prize by the deadline, or the prize cannot be delivered to the winner for any reason beyond the control of the organiser.

Participants and winners will be responsible for any other costs associated with the draw, prize receipt or use. The organizer of the drawing campaign is not responsible if the prize is misused. Receivers of the prizes and their family or custody are responsible to follow the age recommendations of prize.

6. Responsibility of the organiser

By participating in the draw, the entrant agrees that the organiser or the partners of the lottery will not be liable to the participants or winner for any costs, damages or other consequences that may arise from participation in the draw, the prize, the presentation of the prize or the use of the prize. The prizes will be awarded as is and the organiser is not responsible for the content or activities of the prizes.

The draw organiser and the technical operator of the draw are not responsible for problems caused by third parties, such as a problem with the public Internet connection, problems caused by the security system or anti-virus software of the draw or intentional or unintentional harmful behaviour of the lottery.

7. Processing of personal data

Personal data provided in connection with participation in the campaign will be processed in accordance with the GDPR. The campaign and draw organiser do not save or use personal data for any purpose other than the drawing campaign.

All personal data will be deleted after delivery of prizes and communications related to draw (e.g., communications afterwards draw).

8. Twitter

By participating you agree that your drawing might be used in the @KvarkenSpaceEco Twitter

account as part of campaign posts. The information about the participants in the competition is shared only to the University of Vaasa and the KvarkenSpaceEco project, not to Twitter. Twitter does not sponsor, recommend, or manage the campaign in any way, and the campaign is in no way affiliated with Twitter. Twitter is not responsible for the campaign in any way. Everyone participating in the campaign releases Twitter from all responsibility.

9. Compliance with draw rules

The campaign and draw rules apply to all participants and their family or custodians. By participating in this campaign, entrants agree and engage to abide by these campaign rules and the organiser's decisions regarding the draw and prizes. The organiser reserves the right to change the rules.

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